

DISCLAIMER

Updated at September 9th, 2023

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- **Service:** refers to the service provided by Makin Catz as described in the relative terms (if available) and on this platform.
- **Website:** Makin Catz's site, which can be accessed via this URL: makincatz.com
- **You:** a person or entity that is registered with Makin Catz to use the Services.

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Financial Disclosure

Gross merchandise sales is a non-GAAP metric. We use it to express the total demand across all of our web sites and stores. This number measures the dollar value of the order placed in the year before accruing for certain items such as returns, and it ignores certain timing cut-offs that are required by GAAP for revenue recognition purposes. If we were a public company, we would have to reconcile gross merchandise sales to the nearest GAAP metric (net sales), but we are currently a private company so the gross merchandise sales number should be viewed just as an interesting number that we want to share with our friends.

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Contact Us

Don't hesitate to contact us if you have any questions regarding this Disclaimer.

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